



KENDAL  
INDUSTRIAL  
PARK



INDONESIA  
SEZ

INDONESIA'S NEXT  
ECONOMIC POWERHOUSE

**WHERE INDUSTRIAL  
TRANSFORMATION  
BEGINS**



# ABOUT KENDAL SPECIAL ECONOMIC ZONE

Kendal Special Economic Zone (Kendal SEZ) is an integrated industrial park developed through a strategic collaboration between two of the leading industrial developers in Southeast Asia: PT Jababeka Tbk (Indonesia) and Sembcorp Development (Singapore). This partnership ensures that Kendal SEZ is managed to international standards, establishing it as a world-class manufacturing and investment destination in Indonesia.

Since its inauguration on November 14<sup>th</sup>, 2016, by Indonesian President Joko Widodo and Singaporean Prime Minister Lee Hsien Loong, Kendal SEZ has become a pioneer and role model for industrial development in Central Java. Kendal SEZ has successfully achieved the highest investment value and a significant multiplier effect. This demonstrates that Kendal SEZ is not only investment-oriented but also provides the local community with tangible social and economic benefits.

For nearly a decade, we have successfully developed Kendal SEZ into a major player in the region. Currently, we have more than 100 companies from domestic and foreign companies in various industrial sectors. We are committed to continuing to develop a competitive and sustainable industrial estate, strengthening cross-sector collaboration, and contributing to supporting regional economic growth.

We are excited about what we will accomplish together.

**Join us at Kendal Special Economic Zone!**



51%



49%



## PT Jababeka Tbk

Established in 1989, PT Jababeka Tbk is the premier township developer in Indonesia with business in land development (industrial, residential, commercial, office space, etc.); infrastructure (water provision, waste water treatment, estate management, power, dry port/ logistics, etc.) and leisure & hospitality (golf, hotel & resort, etc.). Jababeka's flagship development in Kota Jababeka is a 5,600 hectare fully integrated township in Cikarang 35km east of Jakarta. Kota Jababeka has an estimated population of over 1 million people and is home to over 1,600 local enterprise and MNCs from 30 countries employing over 800,000 workers and 4,500 expatriates.

## Sembcorp Development

Sembcorp Development is a wholly-owned subsidiary of Sembcorp Industries, a Temasek-linked company listed on the Singapore Exchange. It is a leading Asian developer with over 20 years track record undertaking master planning, land preparation and infrastructure development to transform raw land into urban developments. It owns, develops, markets and manages more than 10,000 hectares of land comprising industrial parks as well as business, commercial and residential space in Vietnam, China and Indonesia. Notable projects include Batamindo Industrial Park in Indonesia's Riau Islands and Vietnam Singapore Industrial Park.

Inaugurated by the President of Indonesia, Joko Widodo and Prime Minister of Singapore, Lee Hsien Loong

2016

# CELEBRATING THE MILESTONES THAT MARK OUR JOURNEY

2017 Kendal Furniture Polytechnic was established in Kendal SEZ

2018 Lee Hsien Loong asked President Joko Widodo to facilitate financial incentives (two governments met in a bilateral meeting)



2019 **INDONESIA SEZ**  
Officially designated as **Special Economic Zone**

2020 Release of **PMK 237/2020** and **Rp 19.2 trillion** investment attracted (Covid Era)



2021 **Rp 22 trillion** investment attracted and more than **10,000** employments created

2024 **Rp 141.7 trillion** investment attracted and **61,720** employments created

2023 **Awarded The Best New Industrial Area 2023** by Ministry of Industry

2022 **Rp 32.84 trillion** investment attracted

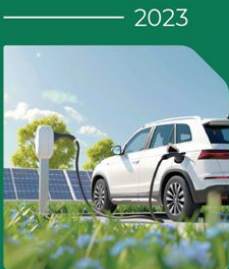
2025 **Awarded as Industrial Park with the Highest Investment Realization in Central Java 2024**

2030 **Becoming the Integrated Manufacturing and Supply Chain Hub of Indonesia**

2040 and **BEYOND**  
**Becoming the Green, Smart Industrial Hub and R&D Center of ASEAN**



## OUR ACHIEVEMENT



Successfully attracted the 1<sup>st</sup> renewable energy industry in Indonesia



Awarded The Best New Industrial Area 2023 by Ministry of Industry



Industrial Park with the Highest Investment Realization in Central Java 2024



Received the Norma 100 Award from Ministry of Manpower



Contributing to a 2.9% decrease in Kendal's Open Unemployment Rate since 2020

# STRATEGIC LOCATION



- 20 Km** from Ahmad Yani International Airport to Kendal
- 22 Km** from Semarang Railway Station to Kendal
- 3 Hours** from Surabaya to Kendal
- 25 Km** from Tanjung Emas Seaport to Kendal
- 21 Km** from Semarang City Seaport to Kendal
- 5 Hours** from Jakarta to Kendal

- Pantura Road
- Railway
- Trans Java Toll Road
- Ring Road
- Kendal International Seaport** (To be Completed in 2028)
- Railway** (To be Completed in 2028)
- Trans Java Toll Road** (Completed in 2018)
- Ring Road to Tanjung Emas** (To be Completed in 2028)



# UTILITIES

**Power**

Initial Total 600 MVA (150KV / 20KV Substation)

**Water Supply**

Total capacity : 34,000 CMD

**Natural Gas**

Pipe Connection

**Floating Solar Farm**

Sustainable Energy

**Waste Water System**

Total capacity: 27,000 CMD

**Drainage System**

- Main Drain (8-10m width) discharge
- 2.5 m above flood level
- Retention Pond : 420,000 m<sup>3</sup>

**Landscape & Housekeeping**

Maintenance & housekeeping of landscape and common Utilities in the Park

**Telecommunication**

With 1080 (lines)

- Fiber Optic
- IDD
- Private Lease Line

**Security**

24 hour security patrolling in the Park

**Road System**

Internal asphalt road are conveniently connected and well maintained

## SPECIAL ECONOMIC ZONE

As an industrial park with the status of a **Special Economic Zone**, there are several benefits to be enjoyed, including:

### › Corporate Income Tax

#### ✔ Tax Holiday up to 20 years for the industries

- |  |   |
|--|---|
|  Furniture & Toys |  Automotive            |
|  Food & Beverage  |  Pharmaceutical        |
|  Fashion          |  Logistic & Packaging  |
|  Electronic       |  Supporting Industries |

#### ✔ Tax Allowance

### › Value Added Tax

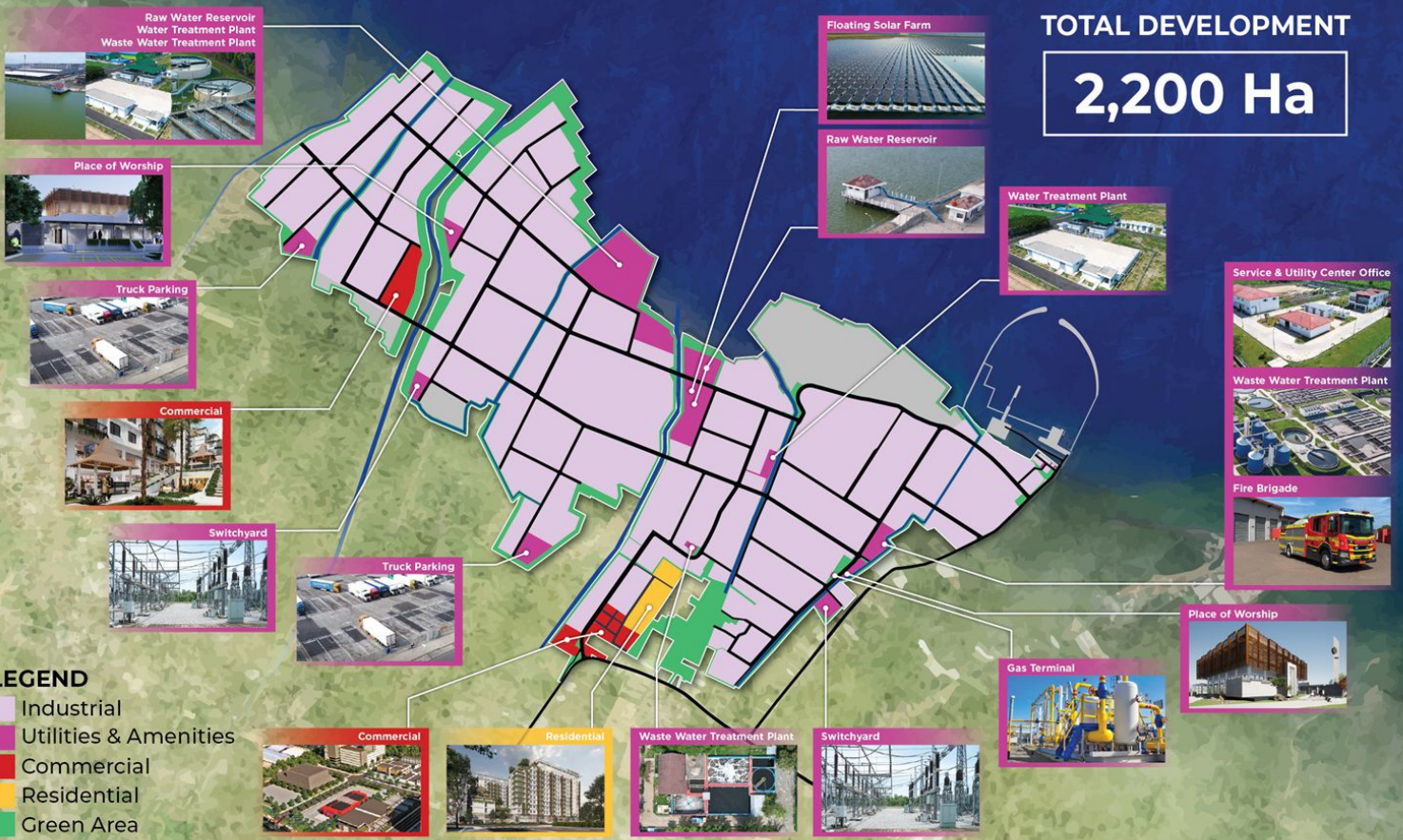
- ✔ Free VAT on land purchase
- ✔ Free VAT on some services\*
- ✔ Free VAT on machineries and equipment purchase
- ✔ Free VAT on raw materials\*

### › Import Duty & Import Tax

- ✔ Free Import Tax and Import Duty on machineries, equipment, raw materials\*

TOTAL DEVELOPMENT

2,200 Ha



LEGEND

- Industrial
- Utilities & Amenities
- Commercial
- Residential
- Green Area

FASHION

Eclat

SHENZHOE INTERNATIONAL GROUP  
申洲国际集团

联发纺织  
LIANFA TEXTILE

DONG JIN  
TEXTILE CO., LTD

BSN  
Innovations in packaging (RFID)



AUTOMOTIVE & RENEWABLE ENERGY

zcl rubber  
中国橡胶  
Hangzhou Zongsheng Rubber Co., Ltd

BTR tmai

Lopal

日上集团  
SUNRISE GROUP

SUNRA



ELECTRONIC

HENG TONG GROUP

BORINE

Polygroup

Miyako

RICHOME

Hiron 海容



FURNITURE

Kementerian Perindustrian  
INDONESIA

DF  
Dcofrance

KUKA  
HOME



FOOD & BEVERAGE

MAXI  
Snacks

BERNARDI  
ESTABLISHED 1980

Go-Day

PT CENTRAL PERTIWI BAHARI

PT. INMAS SURYA MAKMUR



MEDICAL EQUIPMENT

DMEDIKA  
GROUP OF DM-MEDIKA HEALTHCARE

beurer

成大生物  
NORCHEM

ADVENTA BIOTECH



# TESTIMONIALS



**PT. Matahari Tire Indonesia**

**Wu Yuejun** - *Director of PT. Matahari Tire Indonesia*

Since choosing Kendal SEZ, we have found that the process of exporting products has become easier and more efficient. Status as a Special Economic Zone (SEZ) provides fiscal and non-fiscal incentives that greatly enhance the competitiveness of our product prices abroad.



**SAM IL TEXTILE CO. LTD. PT. Samil Textile Indonesia**

**Shin Soo Rim** - *Director of PT. Samil Textile Indonesia*

Kendal SEZ is our first expansion. We are impressed by how neatly and efficiently everything has been prepared, from the administrative aspects to the stable and reliable infrastructure. We are very grateful for the support we have received, which has ensured that all processes run smoothly at Kendal SEZ.



**PT. Hiron Indonesia Industry**

**Zhou Jinliang** - *Director of PT Hiron Indonesia Industry*



Kendal SEZ is not only the largest industrial park in Central Java, it is also a national strategic project of the Indonesian government. We are impressed by Kendal SEZ's services and its well-developed infrastructure. We are truly grateful for all the help that Kendal SEZ has provided over the past year.

# GATEWAY TO THE GLOBAL MARKET





## **Kendal Office**

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## **Jakarta Office**

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## **Singapore Office**

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